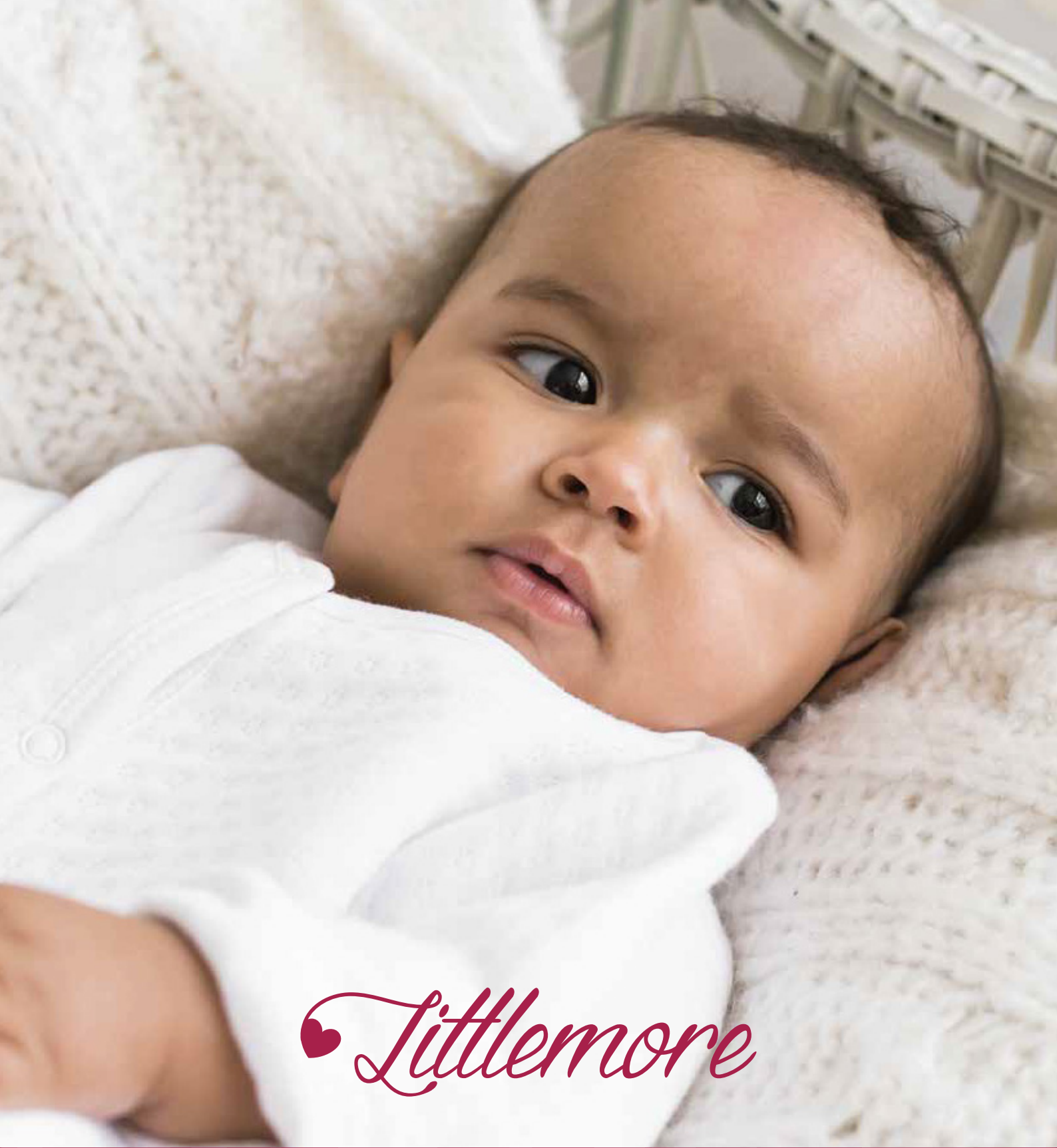




Littlemore

Statement of Service Performance

Littlemore Trust 2025 - 2026

www.littlemore.co.nz



@littlemorenz

A little initiative. *A big difference*

At Littlemore, we support babies during their first, critical year of life by collecting, sorting, and providing essential clothing, blankets, furniture, equipment, nappies, books, toys...and more.

With a lot of help from our donors, supporters, and volunteers, we provide high-quality, pre-loved baby gear to whānau in need so that newborn babies can have a little more comfort and care.

Our vision

Tāmaki Makaurau whānau have the essentials they need to nurture their babies and keep them safe and warm.

Our values



Community

Community is at the heart of our work. We believe every whānau has the fundamental right to quality resources to give their newborn child every opportunity to thrive. We make a difference by distributing life changing baby essentials across Tāmaki Makaurau to our grassroots partner organisations serving local communities in need.



Sustainability

Our generous donors actively seek to live a more sustainable life by disposing of their high-quality, pre-loved baby items sustainably and 'doing some good' at the same time. By re-purposing baby essentials, we rehome these goods to benefit those most in need, reduce textile and plastic waste and ensure a positive environmental impact for our future whānau.



Inclusion

Through diversity, partnership and collaboration we gain strength, creativity, and a passion to maximise impact in the communities we support. By working alongside others in the communities we serve, we make a tangible difference.

We acknowledge the role of Māori as tangata whenua in New Zealand and seek to uphold the principles of Te Tiriti o Waitangi.

Our mission

Facilitating the sharing of baby essentials so whānau affected by hardship have what they need to care for their babies.

Re-purposing baby essentials in a sustainable and inclusive way, contributing to a greener future for Aotearoa.

Our goals

A city of sharing and caring

Tāmaki Makaurau, is a city where whānau share their resources and care for those who need help the most.

All babies are safe and warm

Whānau affected by hardship in Tāmaki Makaurau, have what they need to nurture their babies and keep them safe and warm.

A healthier future for all

By recycling, up-cycling, and re-purposing textile and plastic, waste is minimised, contributing to a healthier environment and a greener future for Aotearoa.



A little message *from our Chair*

Ko Tongariro te maunga, Ko Taupo nui a Tia te roto, Ko Te Arawa te waka
Ko Hinemihi tōku hapū, Nō Tūwharetoa ahau,
Ko Adrienne Godfrey tōku ingoa.

Tēnā koutou, tēnā koutou, tēnā tātou katoa

On behalf of our Board, I present the 2025/26 Annual Report for Littlemore Trust.

This past year has been a significant period of instability. Incomes not keeping pace with high cost of living have made daily life a real struggle for many whānau, forcing tough choices between basic needs like food, power, transport, and warm clothing for their pēpi.

Government funding cuts have stretched our partner organisations to their limit, leaving Māmā and whānau with fewer places to turn. Our partner agencies are overwhelmed and under-resourced, causing a substantial increase in desperate requests from families in crisis - the demand for help is urgent, and is growing rapidly. We hear from Māmā and whānau in critical need daily, and we have taken direct action. We work alongside trusted local partners to get essential supplies into the hands of those who need them most. Every whānau deserves dignity, compassion, care and a helping hand through hard times.

I hold immense gratitude for our team, who bring Te Tiriti o Waitangi and tikanga Māori to life through genuine connection in everything we do. I give special thanks to our amazing volunteers for their tireless work, and to our donors and partners for their incredible generosity. You are the heart of Littlemore. Because of you, pēpi across Tāmaki Makaurau have the vital essentials they need to thrive.

We owe a huge thank you to our Trust Manager, Sarb, whose strong leadership and vision has played a vital role in shaping Littlemore's growth and vast impact. To my fellow Trustees, thank you for your expertise and support. I am deeply grateful for the time, skill, and wisdom you volunteer to make Littlemore the great organisation it is today.

Together, we have given life-changing relief to thousands of families and made a genuine difference when it was needed most. But our work is far from done. By standing together, we can make sure every pēpi and child gets the safe, warm and caring start they deserve.

Nāu te rourou, nāku te rourou, ka ora ai te iwi
Ngā mihi nui ki a koutou katoa



Adrienne Godfrey
Trust Chair 2026

Changing little lives *during tough times*

The rising cost of living continues to place immense strain on our community. In these uncertain times, the need for support is greater than ever.

		2026	2025
Number of baby items donated to whānau.		444,567	351,772
Percentage of donations re-purposed to reduce textile & plastic waste.		97%	95%
Number of whānau living in hardship with babies supported.		8,587	8,102
Number of babies slept safely through supply of bed items.		5,457	5,262
Number of babies travelled safely through supply of travel items.		1,181	1,194
Number of babies played safely with supply of books, toys and safety items.		8,516	7,559
Number of babies kept warm through supply of clothing, footwear and blankets.		7,994	7,196
Number of volunteers provided operational support.		138	115
Number of community service hours donated by volunteers.		18,537	18,282
Value of volunteer hours contributed to Auckland economy.		\$443,961*	\$429,627*
Value of essential baby items donated to whānau in need.		\$7,146,326*	\$6,085,928*

*Based on market value 2025-2026

Our impact *across Tāmaki Makaurau*

It's amazing what a little aroha and care can achieve. Despite last year's challenges, Littlemore had a big impact on the lives of the tamariki we help across the Auckland region.



Partner distribution & donated goods

1 July 2025 – 30 June 2026

Partner	Deliveries		Donated	
	2026	2025	2026	2025
Anglican Trust for Women & Children	28	27	2,263	2,422
AWHI Healthy Homes	11	11	839	1,051
Belong Aotearoa	14	14	671	809
Counties Manukau Health	33	27	1,070	1,153
De Paul House	10	11	296	265
Family Success Matters	22	23	1,736	1,870
KidzFirst Community Health	58	56	1,485	1,002
Ki tua o Matariki	4	6	220	467
Lifewise	12	5	946	458
Papakura Marae	23	41	591	1,374
Salvation Army Papakura	20	21	1,270	1,803
South Seas Health Care	20	18	1,733	1,630
Te Puna Hauora	28	14	515	220
Te Whatu Ora Counties Manukau	83	59	3,962	1,837
Te Whatu Ora Te Toka Tumai Auckland	42	39	450	369
Te Whatu Ora Waitematā	52	42	652	298
The Fono	93	69	2,365	1,331
Turuki Healthcare	13	15	921	1,117
Woven Earth	14	6	460	19
Youthline	3	3	105	160
Total	583	507	22,550	19,655
Special responsive distribution to other organisations				
	2026	2025	2026	2025
Asian Family Services	1	-	57	-
Auckland Women's Refuge	5	4	298	98
Dingwall Trust	-	4	-	169
Māngere East Family Services	6	-	354	-
Ngāti Whātua Ōrākei	7	-	136	-
Ohomairangi Trust	3	5	196	308
Oranga Tamariki	4	3	73	73
Whānau Āwhina Plunket West	3	3	76	45
Total	29	19	1,190	693
Total	612	526	23,740	20,348
Number of donors	5,628	4,115		
Number of baby bundles donated	23,740	20,348		

A big 'thank you' to our *generous supporters*

We're more than a little grateful for the generosity and support we received from our incredible supporters. You've helped us in so many ways, donating valuable time, resources, services, expertise, funds, and baby items, to helping spread the word about what we do.

Major Supporters



Trusts/Foundation



Key Businesses/Organisations

- Barfoot & Thompson
- Bays North Harbour Parents Centre
- Beanies for Babies NZ
- Brolly Sheets
- Busy Bees ELC
- Cadence Studio
- Capital Gateway Centre
- De Paul House
- Everlasting
- Good Bitches Baking
- HRB Jacobi
- I've Got Your Back Pack
- Kiwi Family Trust
- Kristin School
- Lamington
- Little Doves ELC
- Making Good
- Nature Baby
- Parents Centre Aotearoa
- Playcentre
- Premmie Knitting Club
- Sherwood Primary School
- Summerfield ELC
- The Sleepstore
- Tommee Tippee
- University of Auckland
- Volunteering Auckland
- Waterford Retirement Village
- Westlake Girls High School
- Windsor Park Baptist Church
- Woven Earth
- Yarteeze
- Ziwi Baby

People

- All our donors
- All our community networks
- Our team of volunteers
- Our voluntary board members



Littlemore

littlemore.co.nz



[@littlemorenz](https://www.instagram.com/littlemorenz)

Registered NZ Charity - CC53675. Incorporation number: 2646951